

ABOUT PEOPLE&PEOPLE

People & People

People&People (formerly Strictly Social New Zealand Limited) has been operating for over six years with a strong record in the Hawke's Bay region.

Originally I started doing social media management now I cater for all marketing needs.

ABOUT ELIZABETH-MARIE

I've been managing Facebook pages since the age of 13. When I was 20 years old I had graduated with a Diploma in Travel and Tourism. In the process of completing my Diploma, I had businesses approach me to manage their social media. I then created my boutique marketing company.

I am a passionate social media marketer.

My background includes

- BayBuzz magazine marketing strategist.
- Contracting for social media management for the Harcourts Hawke's Bay Arts Festival.
- Contracting for social media management for Hastings District Council (IWAY) and Napier City Council (Napier i-SITE Visitor Centre).
- Advising Hawke's Bay Regional Council, implementing New Zealand's inaugural live-streaming of council meetings.

I initiated the community blog, Hawke's Bay Born... and Proud <3 (facebook.com/hbbornandproud) which has evolved into a business with a community of over 40,000 people.



ELSEWHERE

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